

# ABINGTON MARINER

## **Brightstar expands care-giving network to Abington**

According to the National Coalition on Health Care, health care spending in the United States is expected to reach \$4.4 trillion in 2018. Responding to this need for personal care, Ron Villani, owner of BrightStar of Plymouth County, just opened his doors in January in response to Abington's demand for full-service health care.

As the senior vice president at Sodexo for the past 11 years, Villani understands what it takes to run a business. He wanted to open a business that aimed to provide the people of Abington with a better quality of life and he was able to provide those services with BrightStar.

A full-service healthcare staffing agency that specializes in providing both medical and non-medical private duty homecare and healthcare staffing to corporate clients, BrightStar provides

compassionate care, any time, any place. While senior citizens make up the majority of the company's private duty clientele, BrightStar also works with high-tech pediatric and workers' compensation cases, long-term care and veteran clients, as well as private trust and public guardian payers. BrightStar caregivers strive to improve their clients' quality of life, maintain their dignity, and relieve the stress that their families face on a day-to-day basis.

"We are intimately involved with the families we serve and support our clients and staff with every means possible," Villani said. "We are people who care about people. Our mission is to give peace of mind to our clients by providing the highest quality healthcare staffing solutions to families and businesses."

The BrightStar of Plymouth County opening was a part of the national growth plan of corporate BrightStar that aimed to bring new locations within Massachusetts. Since launching the company's franchise operations in August 2005, BrightStar has opened and/or signed more than 40 locations and is continually targeting markets throughout the United States. For more information on BrightStar Healthcare visit [www.brightstarcare.com](http://www.brightstarcare.com). Debbie